



**WASHINGTON ON WESTCOTT
ROUNABOUT INITIATIVE**

November 29, 2012

To: Mayor Annise Parker and All Houston City Council Members
From: Washington on Westcott Roundabout Initiative, Inc.

Please allow this note to serve as an endorsement of the proposed Washington Parking Benefit District (PBD) from the Washington on Westcott Roundabout Initiative Inc (WOW).

WOW is a public-private partnership that was created to promote revitalization of our inner-city neighborhoods, and we are dedicated to creating a signature corridor along the three-mile stretch of Washington Avenue bounded by the roundabout at Westcott and the Central Business District. It is our view that the Washington PBD does much to promote and further this goal.

The Washington Corridor has the potential to become a unique business and entertainment district in our city, but this opportunity is challenged by traffic and parking congestion, a lack of walkable sidewalks, poor lighting, and other concerns.

Our vision for this signature corridor is one with vibrant public spaces and an active street life, and the structure of the Washington PBD creates an exciting opportunity for this type of improvement to our quality of life.

The creation of a dedicated revenue source for community projects will benefit all stakeholders in the Washington area, including residents, business owners, and patrons. This funding can contribute to improved sidewalks, better lighting, more security, and many other amenities that will increase the attractiveness of the Washington Corridor as an entertainment district, which will in turn sustain the viability of the neighborhood.

For these reasons, the Washington on Westcott Roundabout Initiative Inc. strongly encourages you to approve the proposal for the Washington Parking Benefit District, and we look forward to the benefits its implementation will bring to our community.

Sincerely,

Phyllis Thomason

President

Washington on Westcott Roundabout Initiative Inc.

www.wowroundabout.org

