

November 29<sup>th</sup>, 2012

Honorable Mayor Annise Parker

City of Houston

Houston, Texas

Dear Mayor Parker,

We are developers and property owners in the Washington Corridor. Collectively, we own over 50 acres in this area.

We are supporting the city's efforts in doing a parking benefits district for the following reasons:

1. From all the studies that we have seen, the merchants will actually see an increase in revenues.
2. Reduced traffic congestion – people will not be circling around looking for a free space
3. More green, less pavement – customers will learn to car pool more and park once for multiple destinations
4. Safer for pedestrians to walk with curb side street parking

Thanks.

Avi Ron  
Urban Meridian Group



Mike Kaplan  
Kaplan Management Company



Steve Gibson  
Western General



Jon Deal  
The Deal Company



Frank Liu  
Lovett Homes/Intownhomes

