



**MIDTOWN MANAGEMENT DISTRICT  
PARKING BENEFIT DISTRICT ADVISORY COMMITTEE MEETING  
MINUTES**

September 19, 2024, 3:00 p.m.

Midtown Management District Offices, 1<sup>st</sup> Floor Conference Room  
410 Pierce Street, Houston, Texas 77002

The Parking Official was present, and the meeting was open to the public.

<p>1. Roll Call</p>	<p>Maggie Segrich Scarlett Yarborough Scott Irby Giselle Martinez</p> <p>All of the above-named were present.</p> <p>Also, in attendance were:</p> <p>Midtown Staff members Chrystal Davis, Cynthia Alvarado, Jaime Giraldo, and Jeremy Rocha; Peggy Foreman of Burney and Foreman (via video conference) Maria Irshad, Deputy Director, ParkHouston, City of Houston Administration and Regulatory Affairs Department; Sgt. Brian Alms of South Central Division Houston Police Department, Sgt. Chad Wall of Central Division Houston Police Department, Ashley Segura of Medley, Inc., Jennifer Gribble and Lydia Guidry of Super Neighborhood #62, and Midtown resident Ed Reybitz.</p>
<p>2. Public comments</p>	<p>There were no public comments.</p>
<p>3. Consent Agenda</p>	<p>Mrs. Chrystal Davis presented the Consent Agenda.</p> <p>A motion to approve the Consent Agenda (Minutes for the May 9, 2024, Midtown Parking Benefit District (“MPBD”) Advisory Committee meeting) as presented was made by Committee Member Irby. The motion was seconded by Committee Member Yarborough and was carried by unanimous vote.</p>

<p>4. Updates from ParkHouston</p>	<p>Maria Irshad, Deputy Director of the City of Houston (the “City”) Administration and Regulatory Affairs Department presented the income statement for the MPBD showing year-to-date revenues and expenses for the period from July 2023 through June 2024. She also highlighted amounts allocated for MPBD’s current projects that were approved by the Director of the City’s Administration and Regulatory Affairs Department and the remaining funds available for future projects.</p>
<p>5. Current Parking Benefit District Projects</p>	<p>The staff provided an update regarding implementation of the currently approved projects.</p> <p>a. Speed Sign Study Proposal Update</p> <p>Jeremy Rocha provided the cost of the Speed Sign Study Proposal. He informed the Committee that an additional \$35,000.00 would be needed to continue the project. The total amount of the project would cost \$75,000.00. The cost for the Speed Feedback Sign Study was approved by the Committee at the Parking Benefit District Advisory Committee meeting on November 9, 2023. The cost of the project did not exceed \$40,000.00. The Committee agreed to table the project at a later date.</p> <p>b. HPD Bike Patrol Agreement Update</p> <p>Mr. Jaime Giraldo reminded the Committee that the HPD Bike Patrol agreement was suspended due to liability issues.</p> <p>Sgt. Alms, Sgt. Wall, and Mr. Giraldo presented two proposals for the Midtown Bicycle Patrol Overtime Initiative. Mr. Giraldo stated that the proposals to start the HPD Bicycle Patrol Overtime Initiative will consist of working directly with the City of Houston rather than individual officers. The services of the Bike Patrol Overtime Initiative will be provided by the Houston Police Department South Central Division and the Houston Police Department Central Division.</p> <p>A motion to approve the HPD Bike Patrol Overtime Initiative proposals for the HPD South Central Division in the amount of \$60,000.00 and the HPD Central Division in the amount of \$50,000.00 was made by Committee</p>

Member Irby. The motion was seconded by Committee Member Yarborough and was carried by unanimous vote.

c. Loud Noise Ordinance Enforcement Update

Director Giraldo presented the latest reports of the Loud Noise Ordinance Enforcement Initiative to the Committee. He also proposed to extend the Initiative.

A motion to allow Mr. Jaime Giraldo, Director of Public Safety, to extend the Loud Noise Ordinance Enforcement Initiative under the existing program for the amount not to exceed \$15,000.00 was made by Committee Member Yarborough. The motion was seconded by Committee Member Irby and was carried by unanimous vote.

d. HPD Central Vagrant, Noise & Property Crime Reduction Initiative Update

Sgt. Wall presented an update of the Bike Patrol Initiative/Vagrant Property Crime Reduction Initiative. He further stated that the enforcement made a significant factor in impacting overall crime in and around the targeted area in the district. A motion to allow Mr. Jaime Giraldo, Director of Public Safety, to extend the HPD Central Vagrant, Noise & Property Crime Reduction Initiative under the existing program for the amount not to exceed \$15,000.00 was made by Committee member Yarborough. The motion was seconded by Committee member Irby and was carried by unanimous vote.

e. Artistic Meter Wrapping Update

Chrystal Davis presented the Artistic Meter Wrapping proposal on behalf of Elia Quiles, Project Manager and owner of UpArt Studio. Mrs. Davis stated that the proposal included installation of artistic renderings for 85 parking meters within Midtown. She also stated that Mrs. Quiles provided an assessment of the parking meters located in the district. The cost of the assessment is \$1,575.00. Chrystal also stated that the cost to install 85 existing artistic rendering is \$29, 750.00. The cost of project management provided by Elia Quiles is \$21,250.00 and the cost to install the artistic renderings on the parking meters

	<p>is \$23,375.00. The total cost of the project, including the assessment, is \$75, 950.00. The Committee requested to receive a proposal for the cost to install 37 artistic rendering on the parking meters in the district.</p>
<p>6. Potential Midtown Parking Benefit District Projects</p>	<p>a. Sidewalk Replacement/Repair</p> <p>There was discussion but no action was taken.</p> <p>b. Installation of Additional Lighting</p> <p>There was discussion but no action was taken.</p> <p>c. Clean &amp; Safe Signage</p> <p>There was discussion but no action was taken.</p> <p>d. HPD Central Patrol Midtown Initiative</p> <p>There was discussion but no action was taken.</p> <p>e. Future Projects</p>
<p>7. Announcements</p>	<p>Next meeting will be Thursday, December 12, 2024, at 3:00 p.m.</p> <p>Giselle Martinez introduced herself as the new Parking Benefit District Advisory Committee Member who is also a representative of the Midtown Super Neighborhood #62 Executive Committee.</p>
<p>8. Adjourn</p>	<p>There being no other business, the meeting was adjourned.</p>

*Committee meetings are open to the public. For special needs or information about this Committee, please contact Chrystal Davis at 713-526-7577 or [crobinsondavis@midtownhouston.com](mailto:crobinsondavis@midtownhouston.com).*

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Maggie Segrich  
Committee Chair

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Date