



BakerRipley

Community Resilience Strategy

Presented to the Houston City Council
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The Challenge

Houston's Disaster Reality

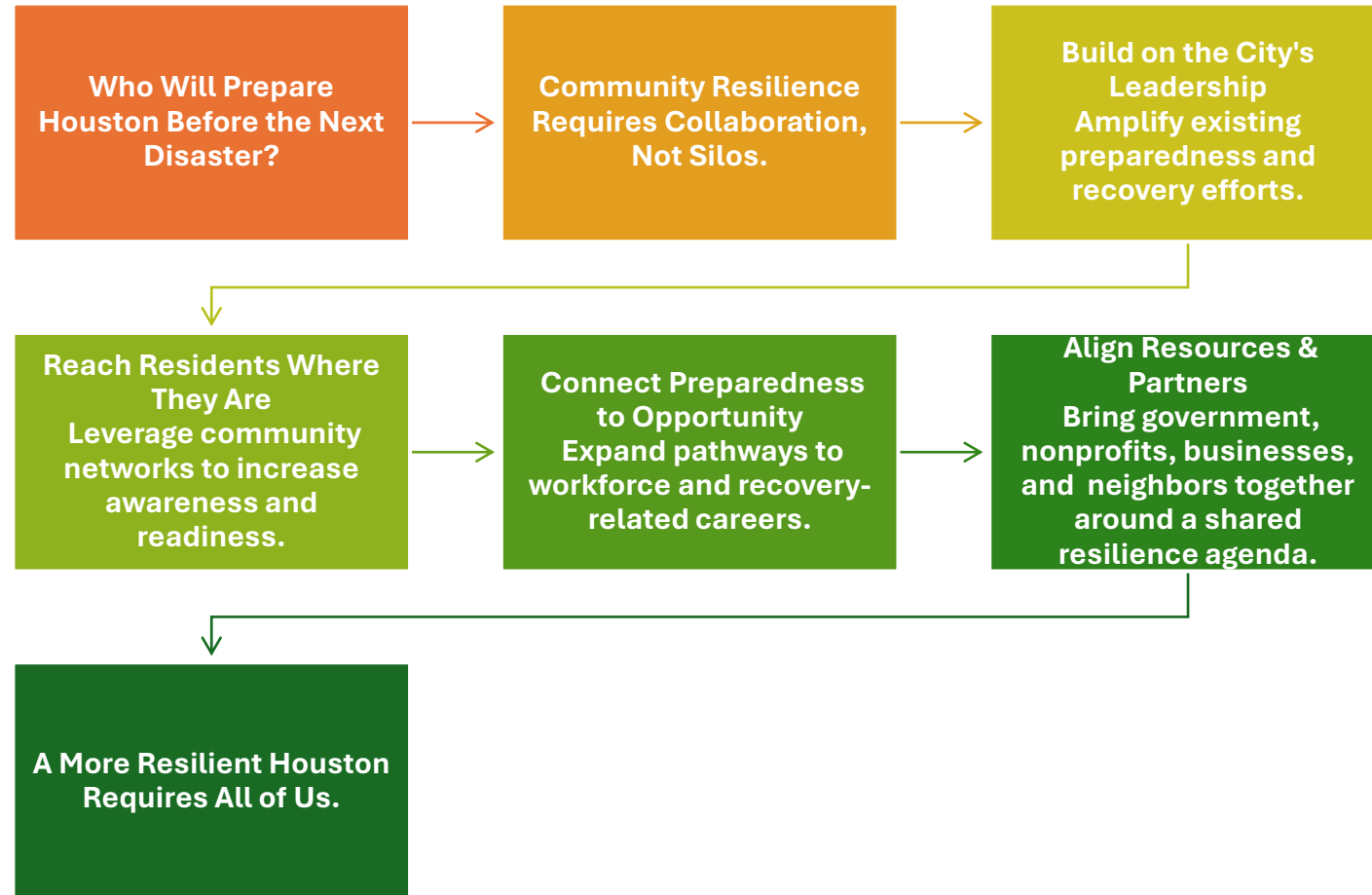
- Houston has experienced 9 federally declared disasters since 2015, more than almost any U.S. city
- Hurricanes Harvey, Winter Storm Uri, Hurricane Beryl, and the 2024 Derecho each exposed critical gaps in local recovery capacity
- FEMA's role is shrinking; local government and community agencies must fill that gap

Who Bears the Burden

- Houston's most vulnerable residents, seniors, low-income families, immigrants, and people with disabilities face the greatest barriers and the longest recovery timelines
- Small businesses in underserved districts are often the last to rebuild, threatening community economic stability

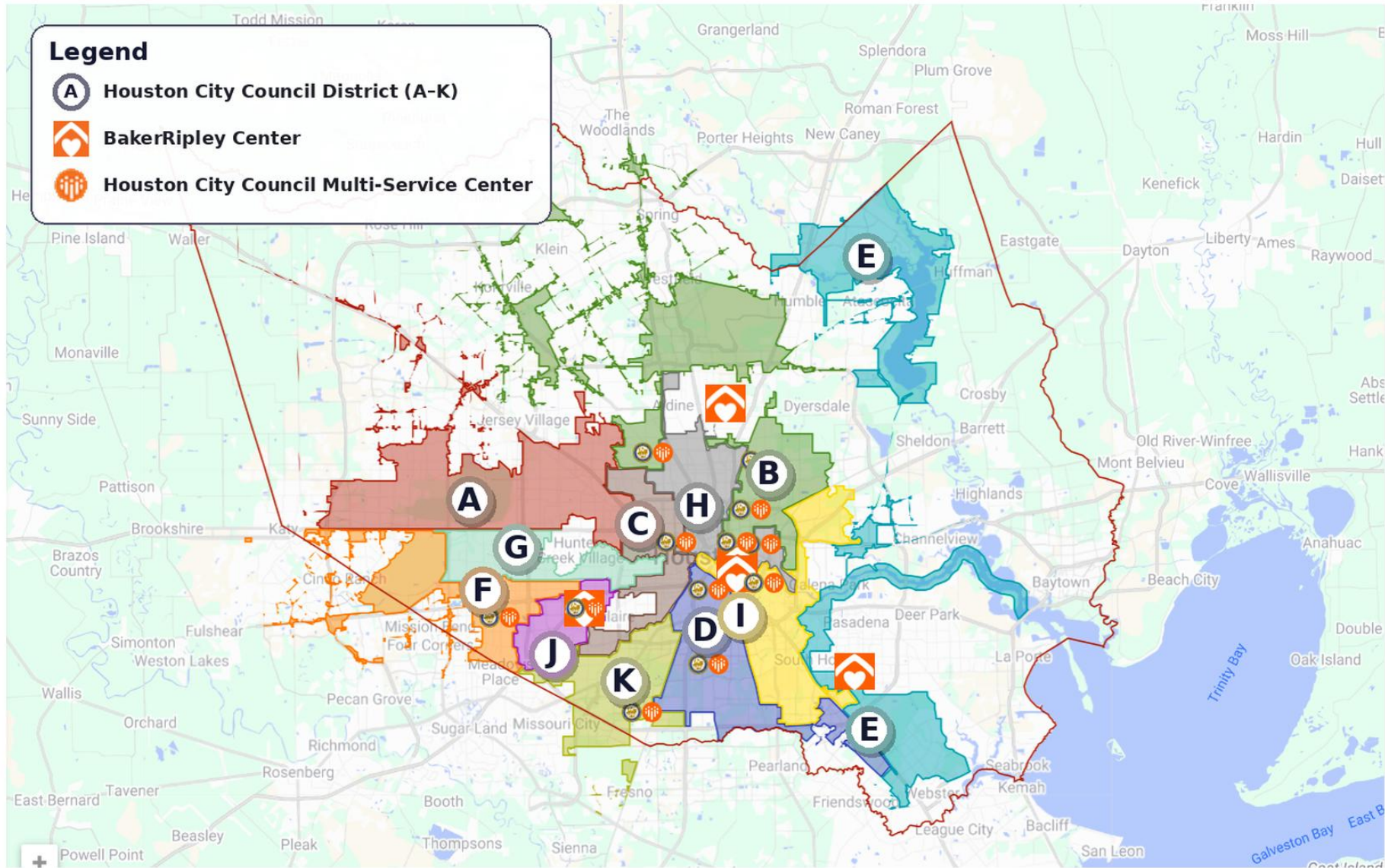


The Opportunity



Connecting the Dots

(City of Houston districts)



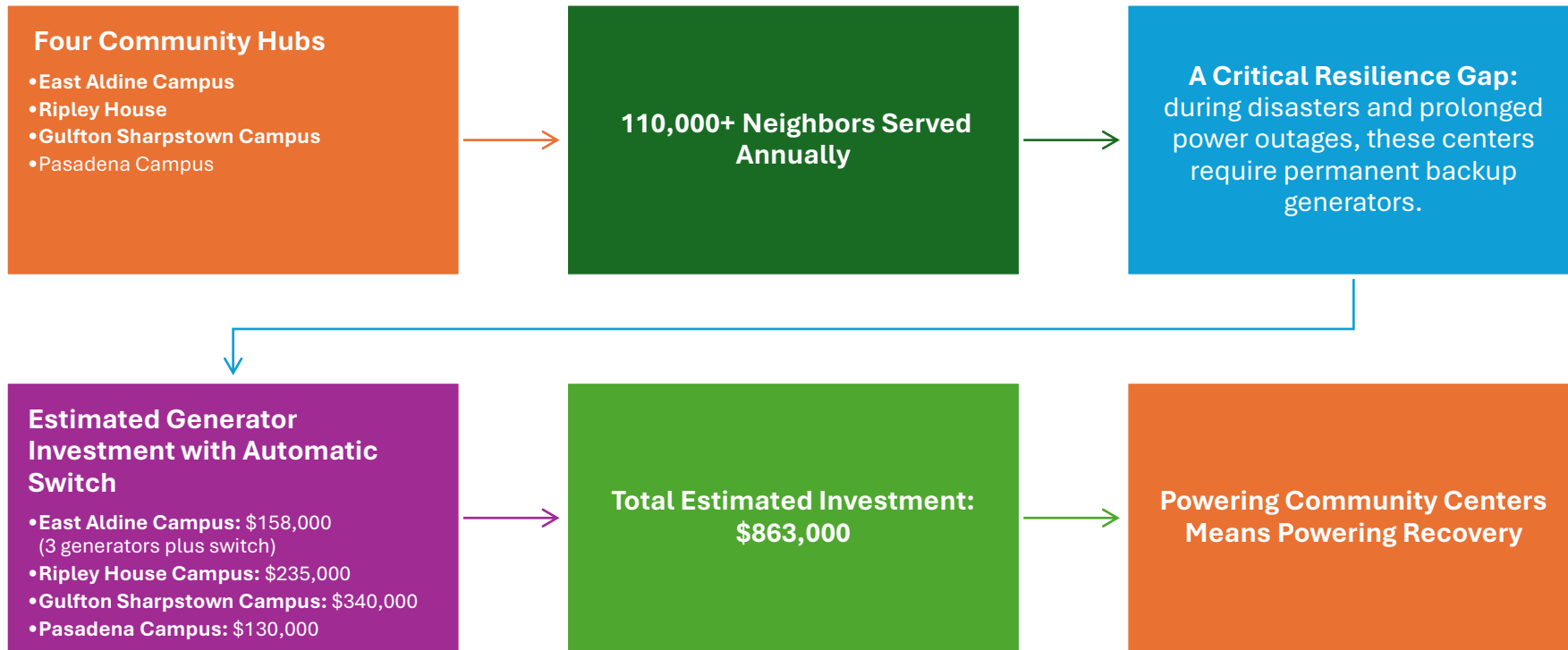
BakerRipley's Role in Community Resilience

Resilience is not about bouncing back to yesterday. It is about investing today so our communities are stronger tomorrow.

BakerRipley's role is multifaceted:

- **Disaster Recovery Leader:** Go-to agency for long-term disaster recovery across Greater Houston
- **Convener:** Bringing together government, nonprofits, faith, and community partners
- **Community Provider:** Deep community presence, cultural fluency, and Neighbor confidence built over decades
- **Advocate:** Centering historically underserved populations in all preparedness, response, and recovery efforts and activities

BakerRipley's Community Centers: Opportunity Hubs Before. During. After Disasters

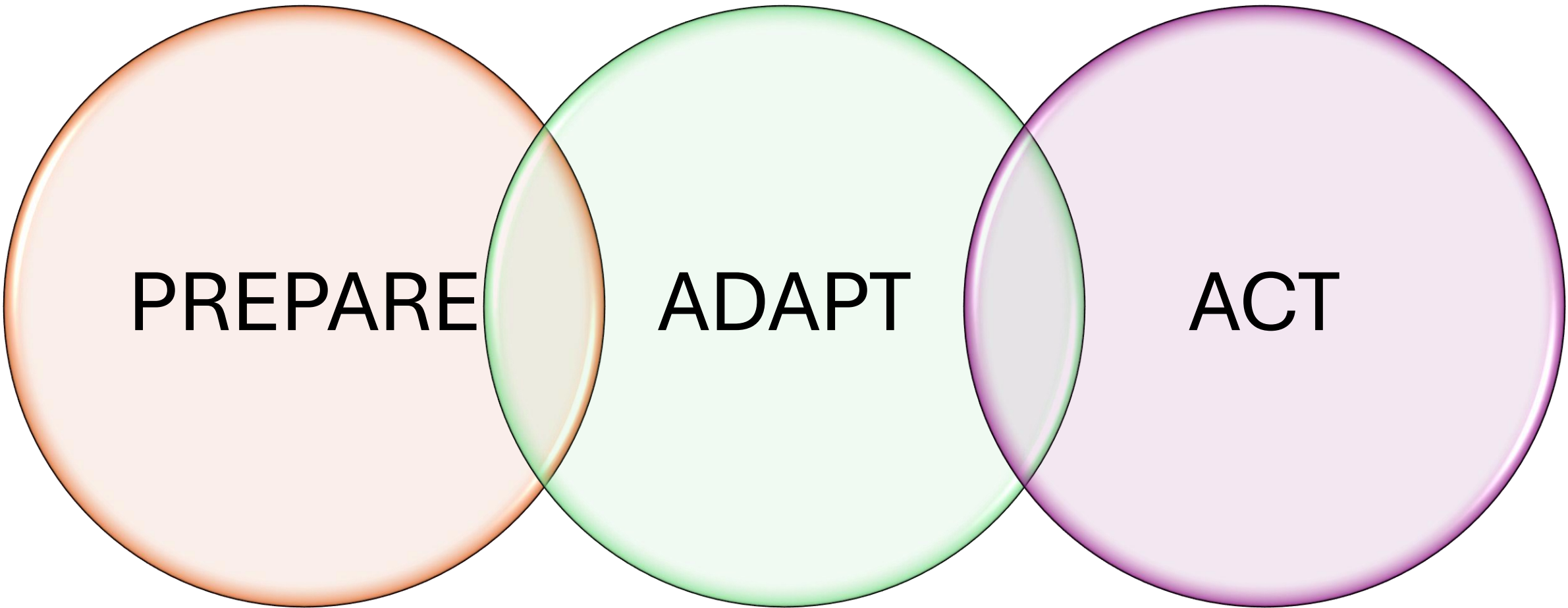


BakerRipley

COMMUNITY RESILIENCE

HOUSE MODEL





PREPARE

ADAPT

ACT



BakerRipley's Community Resilience Leadership Engagement

- **Mayor's Ready Roundtable**
 - Neighborhood Approach Committee
- **Houston City Council Resilience Committee**
- **Greater Houston Disaster Alliance** powered by United Way and Greater Houston Community Foundation
 - Core Partner
- **Texas Gulf Coast VOAD (TGCVOAD)**
 - Executive Leadership Committee
 - Membership & Engagement Chair
- **Houston Economic Growth Collaborative (HEGC)**
 - Internal Work Group (IWG) and General Collaborative Member

**partial list



BakerRipley in Action



Preparedness in Action – East Aldine Community Center

June 12, 2026

Event Partners

American Red Cross	BR Weatherization Team	Centerpoint- Customer Service- Electrical	Centerpoint- Energy Efficiency
Centerpoint- Right Tree Right Place/ SMEs	East Aldine Management District	Harris County Emergency Corps	Harris County Office of Homeland Security & Emergency Management
Houston Department of Transformation	Pct 2 Commissioner Adrian Garcia	SBA	The Salvation Army
United Way- 211 Team	Westfield Fire Department	Kauri's Lucky Star Foundation	West Street Recovery

150 Neighbors Served



2026 Health & Disaster Preparedness Series

June 12: BakerRipley East Aldine Campus

Disaster Preparedness Resource Fair with Ready East Aldine

August 1: BakerRipley Pasadena Campus

Health & Disaster Preparedness Resource Fair with United We Prepare (United Way + Verizon)

August 7: BakerRipley Ripley House

Back-to-School Health & Disaster Preparedness Resource Fair with the Houston Police Department (HPD)

WE INVITE CITY COUNCIL TO JOIN US

This event is still to come — please attend.

FRIDAY

August 28

5:00 – 7:00 p.m.

Health & Disaster Preparedness Resource Fair

LOCATION

BakerRipley Gulfton Sharpstown Campus · 6500 Rookin St., Houston, TX 77074

COMMUNITY PARTNER

HISD Sunrise Center



Survey Results from BakerRipley Gulfton Sharpstown-CERT Class Students (Summer 2026)



- 94% feel more prepared for emergencies
- 50% already participate in other BakerRipley programs & services
- 88% are interested in volunteering in the future and 13% are already volunteers with BakerRipley

Baker Ripley's Community Resilience Ecosystem

Sector	Key Partners	Roles & Contributions
Government	City, County, and State Municipalities	Emergency declarations, public safety, infrastructure, and resource deployment
Disaster Relief and Humanitarian organizations	U.S. Army, National Guard, American Red Cross, Salvation Army	Logistics, response, security, evacuation support, and emergency operations
Food Security	Houston Food Bank	Mass food distribution, supply chain coordination, and nutritional support
Philanthropy & Funders	United Way of Greater Houston, local foundations	Rapid response funding, long-term recovery grants, and donor engagement
Business & Economic Recovery	Chambers of Commerce, Employers, SBA	Business continuity, small business recovery, workforce re-entry
Education	Public Schools, Colleges, and Universities	Shelter sites, youth engagement, research, and training
Faith-Based Organizations	Churches, Mosques, Temples	Shelter, spiritual care, volunteer mobilization, and trusted communication
Community-Based Organizations	Local nonprofits, neighborhood associations	Direct services, case management, and culturally competent outreach
Volunteers & Civic Groups	Volunteer Houston, Corporations, Rotary Clubs, grassroots leaders, VOADs	On-the-ground support, donation management, and community engagement





Call to Action

For decades, BakerRipley has stood with Houston residents **before disasters, during crises, and throughout recovery.** Together, we have an opportunity to strengthen Houston's resilience for the future.

We Invite City Council to:

- **Champion Community Resilience**
Help connect preparedness efforts to residents, trusted leaders, and neighborhood networks.
- **Strengthen Cross-Sector Collaboration**
Align City, nonprofit, philanthropic, faith, and private-sector partners around shared goals.
- **Advance Sustainable Investment**
Support opportunities that strengthen preparedness, response, and long-term recovery capacity.
- **Build a More Resilient Houston**
Ensure every district and every neighbor is better prepared for what comes next.

Thank you!

