



# Hurricane Preparedness

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**Director** 

July 21, 2025

## Agenda

- Timelines
- EOC Processes
- Four Principles of Preparedness
- Q&A

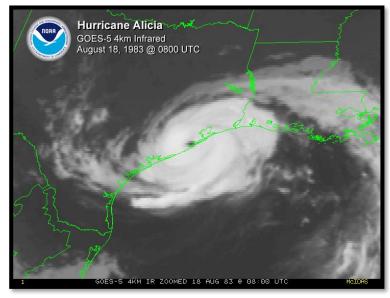






#### Hurricane Response and Initial Recovery Timeline

- Timeline Structure:
   The H-Numbers
   refer to the arrival of
   tropical storm-force
   winds on the Texas
   Coast
- Every storm is different
  - Size, Surge, Wind, Rain



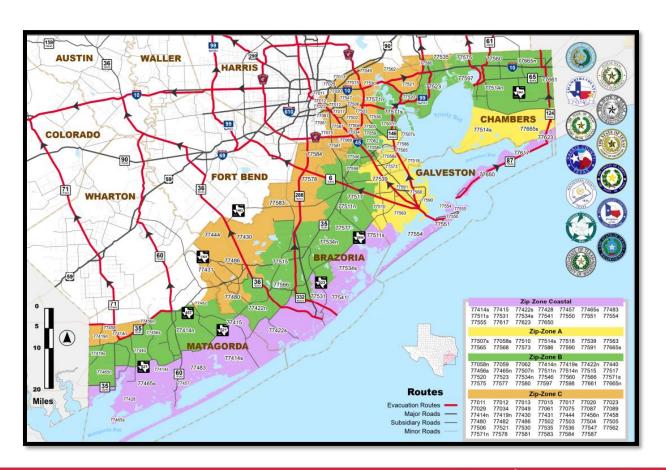


Alicia 1983 Ike 2008



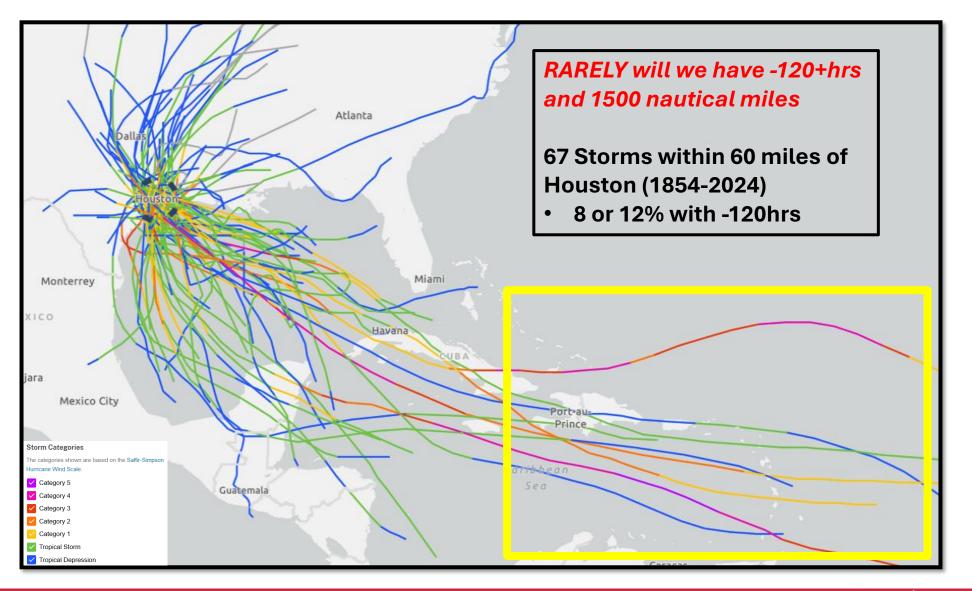
## Hurricane Response and Recovery Timeline

RUN from the storm surge,
 HIDE from the wind

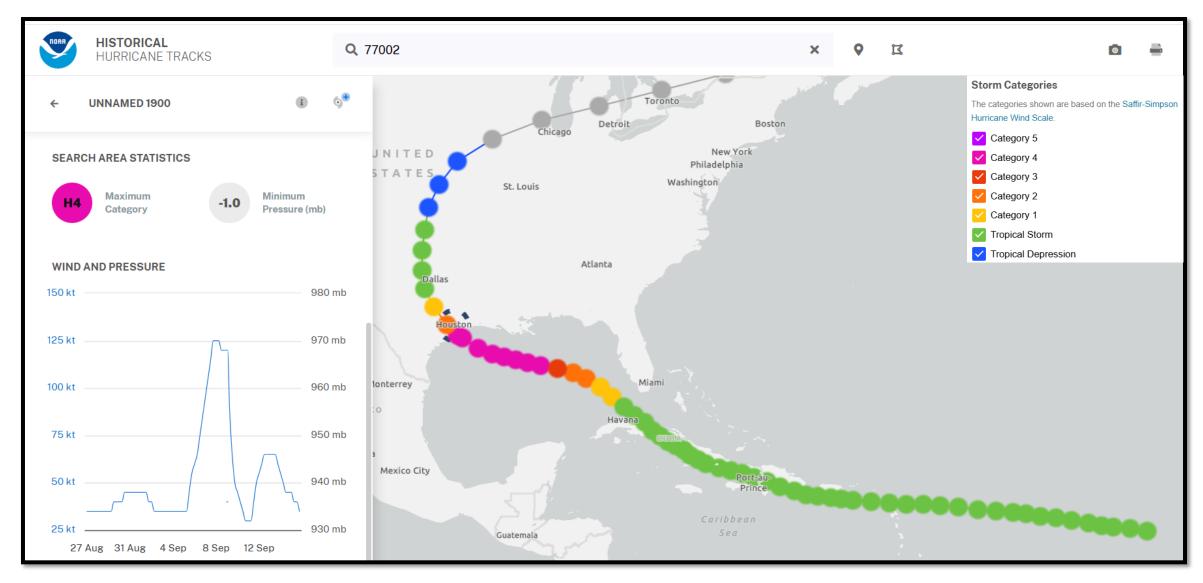




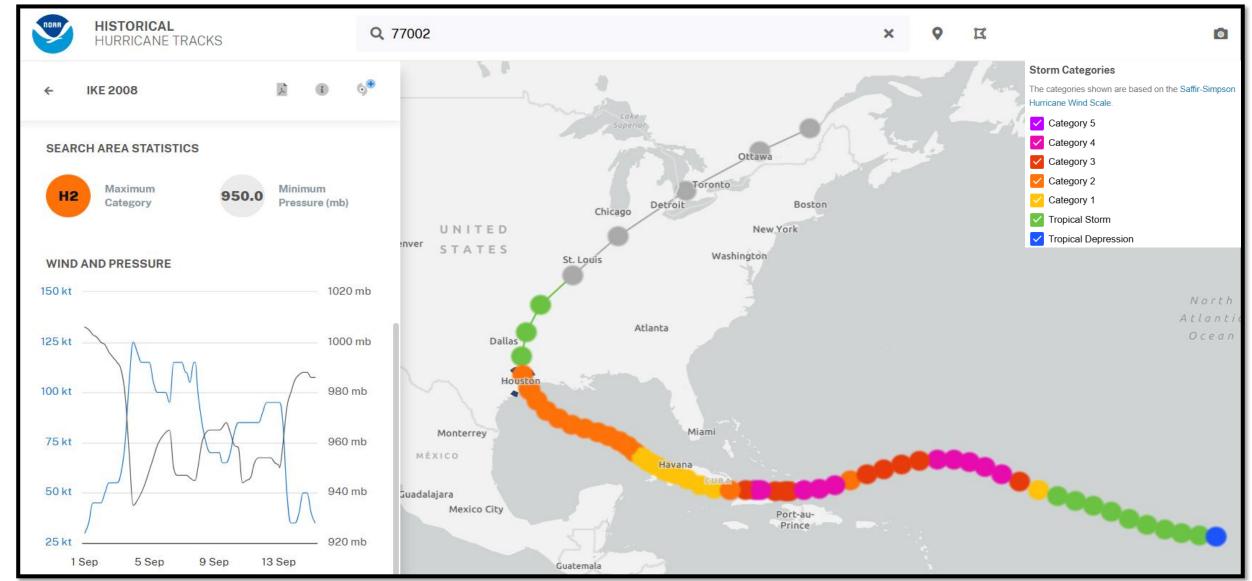






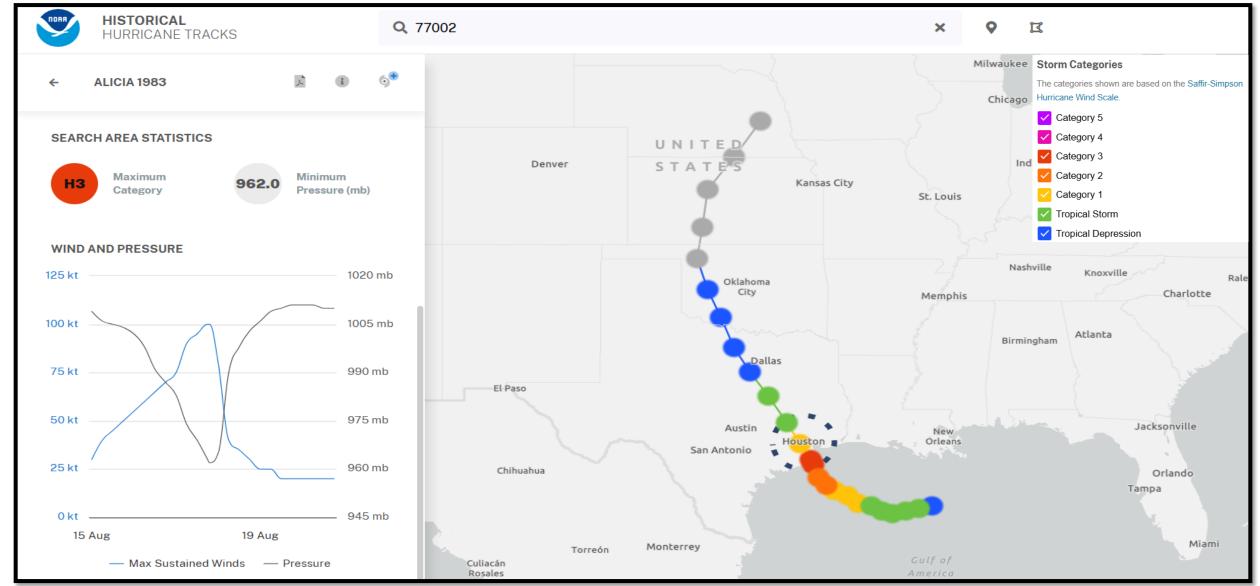






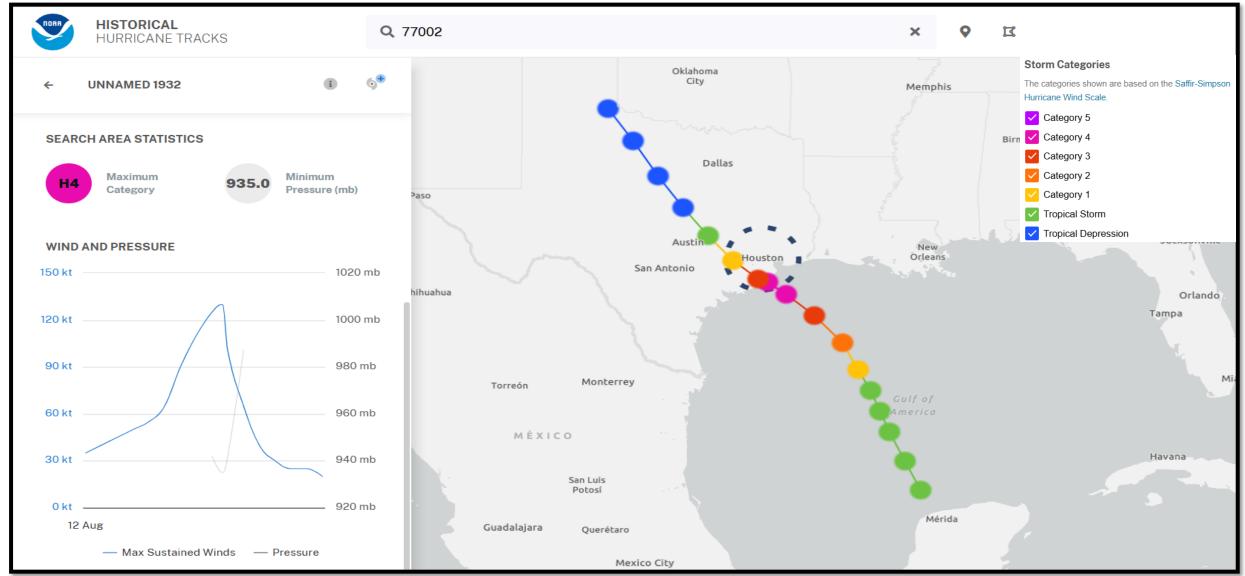






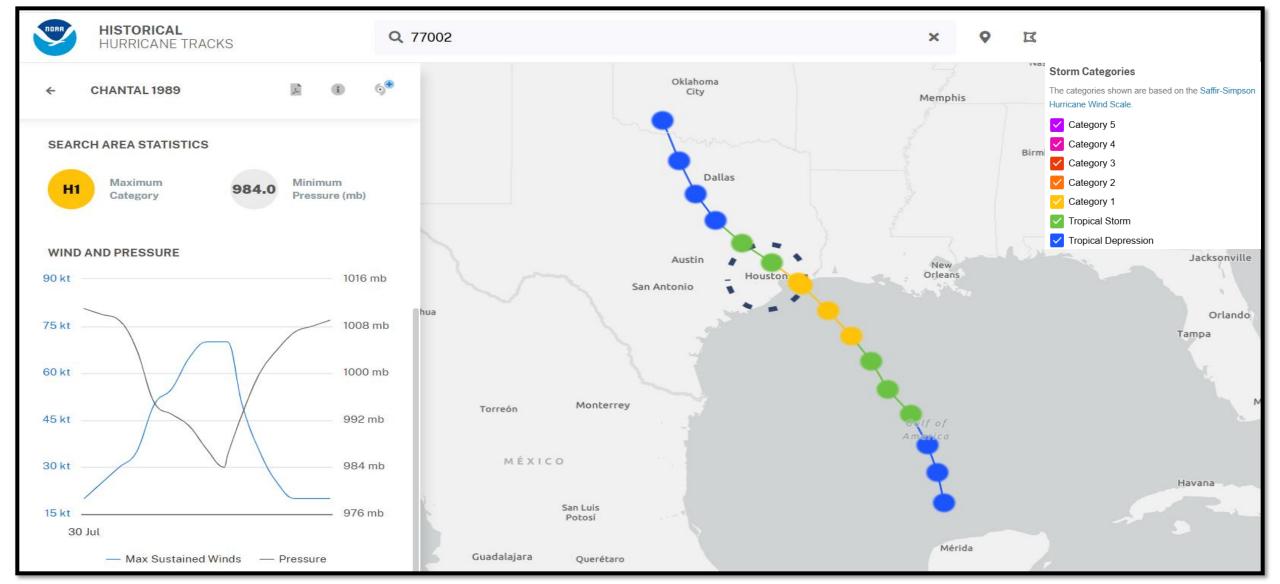






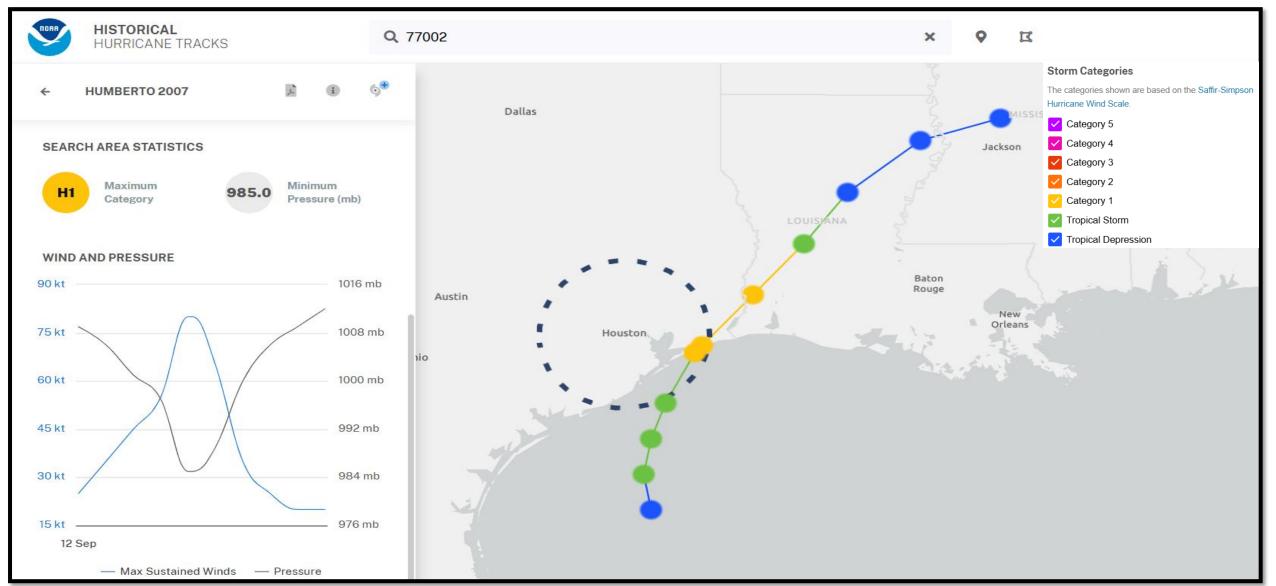








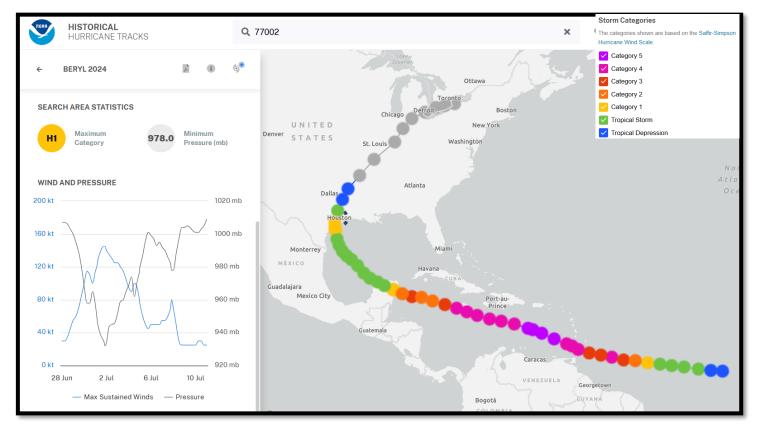








## Beryl 2024

















#### Monitor, Prepare, Minimal Cost

H-72

- Monitor storm development and forecast
- Public messaging via traditional and social media
- Facilities, critical supplies, staffing
- Coordinate regional evacuation timing – TBD
- Facility, equipment, and personnel preparedness

H-120

H-96



#### Monitor, Prepare, Execute

- Activate EOC
- Monitor evacuations
  - Coastal Zone
  - Zone A
- Position commodities and equipment
- Final storm preparedness
- Suspend non-essential City Services
  - 50 mph sustained winds

H-96

H-72

H-48

Recall Rideout Teams

H-120



H+48

Landfall

H+24

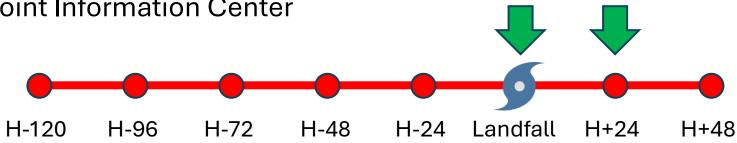
H-24



#### Impact/Response

- Monitor ongoing impacts
  - 911, 211, 311, field assessments
  - Critical Infrastructure
- Coordinating shelters
- Coordinating distribution of resources
- Coordinating with all local, state and federal partners
- Pushing out constant info to the public via socials, media, press conferences, alerts, etc. in our Joint Information Center







#### Recovery/Post Phase

- Develop rapid understanding of impacts after the storm
  - 911, 211, 311, field assessments
  - Critical Infrastructure
- EOC begin demobilizing
- Coordinate shelters closing
- Coordinate distribution of ongoing resources
- Coordinate Recovery Centers with FEMA
- Begin Recovery public messaging via socials, media and alerts (locations of resources, financial aid assistance, safety tips for debris cleanup, etc.)







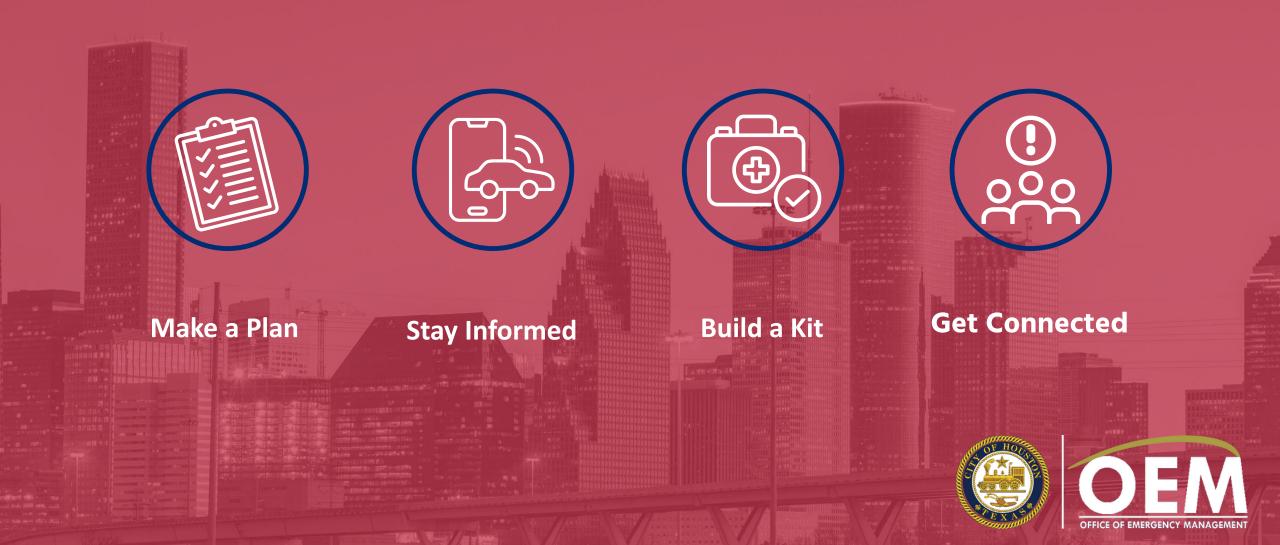
#### Situational Awareness and Information Sharing

 Facilitate a coordinated response with common operating picture and good situational awareness





# The Four Principles of Preparedness



# Make a Plan



 Make a plan for sheltering in place and a plan for evacuation

 Know how to communicate with loved ones

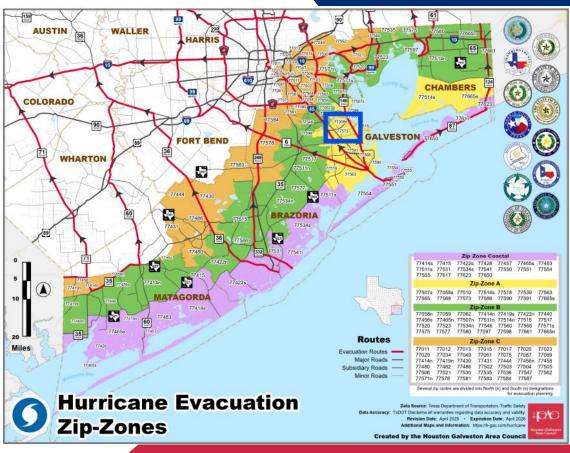
Practice your plan with your family



# Make a Plan: Evacuation Zip Zone Map

- Know your zone
- Plan your route and destination
- Have a go-bag ready
- Keep your gas tank half full during hurricane season





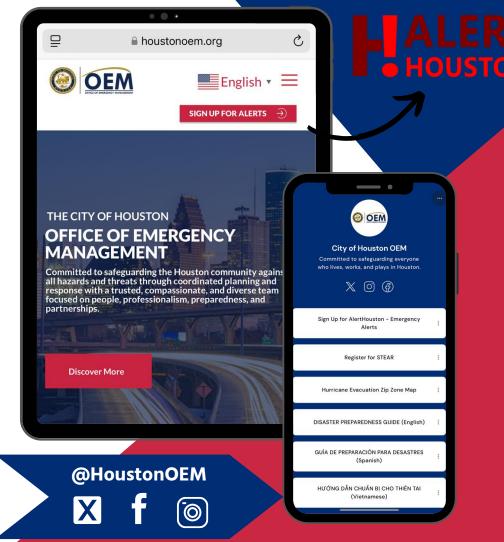




# **Stay Informed**



- Sign-up for AlertHouston (text AlertHouston to 888777)
- Follow us on our social media platforms
- Follow trusted sources









## **Build a Kit**

Copies of important documents

Radio with extra batteries

• Flashlight, candles

Toiletries

Food & Water (7-day supply per person)

Cash

Medicine (7-day supply per person)

Kit for Kids (diapers, formula, toys)

• Kit for Pets (immunization records, leash, carrier)





• Neighbors can be a resource

Share supplies and skills

• Strong communities recover faster

Check on each other

Build a Network (Volunteer, CERT)



#### Resources



- Visit HoustonOEM.org.
- Register for AlertHouston or STEAR.
- View Disaster Preparedness Guides in your preferred language.
- Follow our Social Media pages
  @HoustonOEM
- Request a presentation or booth from our team



