

Media Advisory/For Immediate Release

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City of Houston Controller's Office to Co-Host Empowering Back-to-School Giveaway with Houston Texans' C.J. Stroud and Harris County Partners

Free Backpacks, Supplies, and Resources to Help Students Start the School Year Strong

(Houston, TX) – On Saturday, July 19, the Office of the City Controller is partnering with local leaders and community organizations to host an energizing Back-to-School Giveaway designed to empower students and families ahead of the new academic year. The event will take place from 1–3 p.m. at the Houston Texans YMCA, located at 5202 Griggs Road.

In collaboration with the C.J. Stroud Foundation, Harris County District Attorney's Office, the Harris County Sheriff's Office, and the Houston YMCA, the event will feature free backpacks, school supplies, and access to important community resources, equipping students with the tools and confidence they need to thrive in the classroom.

"This foundation was born from our family's desire to serve with the love of Christ and to use CJ's platform to pour back into the communities that have poured into us," said Kimberly Stroud, President of the C.J. Stroud Foundation. "This back-to-school event is deeply personal—every backpack, every smile, every hug is a reflection of our love and commitment to these families. We want every child to feel seen, supported, and full of hope as they step into a new school year."

Special guests will include Houston Texans players C.J. Stroud and Tank Dell, City Controller Chris Hollins, Harris County Sheriff Ed Gonzalez, and leaders from the District Attorney's Office, all united in their mission to uplift and support local youth.

"As we hand out backpacks and cheer on our future leaders, we're doing more than preparing them for the school year—we're showing them they matter," said Chris Hollins, Houston City Controller. "Every child here holds incredible potential, and with our support, encouragement, and a whole lot of Houston pride, they can achieve greatness. Let's keep working together to build a city where every kid has a real shot at a bright future. And of course—let's go, Texans!"

"Supporting back-to-school efforts is more than just providing supplies—it's about investing in families and strengthening our community," says Harris County District Attorney Sean Teare. "By working to give every child has access to quality education, we create a foundation that protects public safety and steers youth away from the criminal justice system. I'm grateful to C.J., Tank and every law enforcement agency partnering with us to make Harris County a safer and better place for us to live."

All families are welcome, but attendees must be accompanied by the K–12 student who will receive the backpack to participate, while supplies last.

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